# J. Mike Truelson, PhD, CPA

Assistant Professor of Accountancy

KPMG Professor

Mississippi State University

Adkerson School of Accountancy

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## EDUCATION AND CERTIFICATION

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| **Virginia Tech** |  |
| Doctor of Philosophy in Business Administration, ACIS | May 2021 |
| **Louisiana State University** |  |
| Master of Science/Arts, Accounting | December 2013 |
| Bachelor of Science/Arts, Accounting | December 2012 |
| **Certified Public Accountant, State of Texas (106093)**  **Certified Public Accountant, State of Mississippi (R8260)** | 2015 – Present  2022 – Present |

## ACADEMIC AND PROFESSIONAL EXPERIENCE

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| **Mississippi State University** | **Starkville, MS** |
| Assistant Professor  KPMG Professorship | 2021 – Present  2024 – Present |

## ACADEMIC AND PROFESSIONAL EXPERIENCE (Continued)

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| **Virginia Tech** | **Blacksburg, VA** |
| Research and Teaching Assistant | 2017 - 2021 |
| **KPMG LLP** | **Pittsburgh, PA** |
| Senior Associate, Assurance . | 2016 |
| **Ernst & Young LLP** | **Dallas, TX** |
| Staff Associate, Assurance | 2014 – 2016 |
| **Louisiana State University** | **Baton Rouge, LA** |
| Student Athlete Academic Tutor | Fall 2011 |

## RESEARCH

**Research Interests:**

*Archival Audit*: Audit Firm Reputation, Auditor Specialization

## Peer-Reviewed Publications:

Acito, A. A., J. Pittman, and J. M. Truelson. 2025. Auditor Reputation Impairments and Private-

Client Market Share. *Review of Accounting Studies*. Forthcoming.

Condie, E. R., L. L. Lisic, T. S. Seidel, J. M. Truelson, and A. B. Zimmerman. 2023. Does

Gender and Ethnic Diversity among Audit Partners Impact Office-Level Outcomes? *Current Issues in Auditing.* 18 (2): 12-19. https://doi.org/10.2308/CIIA-2023-021

Bills, K. L., M. K. Harding, T. S. Seidel, J. M. Truelson. 2023. The Effect of Top Management

Team Turnover on Financial Reporting Risk. *Auditing: A Journal of Practice & Theory*. 43 (2), 43–72. https://doi.org/10.2308/AJPT-2022-125

Condie, E. R., L. L. Lisic, T. S. Seidel, J. M. Truelson, and A. B. Zimmerman. 2023. Does

Gender and Ethnic Diversity among Audit Partners Influence Office-Level Audit Personnel Retention and Audit Quality? *Contemporary Accounting Research*. 40 (4), 2477–2511. https://doi.org/10.1111/1911-3846.12882

* 2023 KPMG Outstanding Published Manuscript award

Hale, K., and J. M. Truelson. 2023. The Effect of an Audit Firm’s Ethics Scandal on Client

Acquisition Practices. *Current Issues in Auditing.* 17 (2): 26-34. https://doi.org/10.2308/CIIA-2022-033

Hale, K., and J. M. Truelson. 2023. Client Acquisition Following an Auditor’s Unethical

Behavior: An Examination of Reputational Consequences Following KPMG’s “Steal the Exam” Scandal. *Accounting Horizons* 37 (2): 1-20. https://doi.org/10.2308/HORIZONS-2021-086

* 2024 *Accounting Horizons* best paper award

Wood, D. A., (J. M. Truelson and 325 others) et al. 2023. The ChatGPT artificial intelligence

chatbot: How well does it answer accounting assessment questions? *Issues in Accounting Education* 38 (4): 81-108. https://doi.org/10.2308/ISSUES-2023-013

## Working Papers:

“Audit Engagement Partner Trust and Audit Quality” with Robert Davidson, Ling Lisic, and Karneisha Wolfe.

Revising to resubmit at *Journal of Accounting and Economics.*

“Industry-Specific Bankruptcy Risk and Industry-Specialist Auditor Going Concern Reporting” with Nathan Berglund

Revising to resubmit at *Auditing: A Journal of Practice & Theory*.

## Working Papers (continued):

“CFO Succession Planning and Financial Reporting Risk” with Kevin Hale.

“The Effects of the PCAOB on Audit Firms’ Relationships with Private Companies: Evidence from Form 5500 Audits” with Andrew Acito and Gabe DiYorio.

“Private-Client Industry Specialization and Public-Client Audit Quality” (Dissertation)

## TEACHING

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| **Teaching Interests:**  Audit, Accounting Information Systems, Cost Accounting, Fraud and Data Analytics  **Mississippi State University,** Adkerson School of Accountancy  ACC 3003 Accounting Information Systems I (9 sections, 3.6 out of 4.0 avg)  ACC 8043 Fraud Examination and Data Analysis (4 sections, 3.5 out of 4.0 avg)  ACC 8173 IT Audit (2 Sections, 3.6 out of 4.0 avg)  **Virginia Tech,** Department of Accounting and Information Systems  ACIS 2115 Principles of Financial Accounting (2 sections, 5.1 out of 6.0 avg)  ACIS 2116 Principles of Managerial Accounting (4 sections, 5.6 out of 6.0 avg) |

## INVITED PRESENTATIONS

**2025 Hawaii Accounting Research Conference (Presenter)**

**2024 AAA Auditing Midyear Meeting (Co-author Presenter)**

**2024 Hawaii Accounting Research Conference (Presenter)**

**2023 PCAOB Conference on Auditing and Capital Markets (Co-author Presenter)**

**2023 University of Memphis (Presenter)**

**2022 Florida International University (Co-author Presenter)**

**2022 Iowa State University (Co-author Presenter)**

**2022 University of Nebraska (Co-author Presenter)**

**2022 University of Tennessee (Co-author Presenter)**

**2022 AAA Auditing Midyear Meeting (Presenter)**

**2021 Mississippi State University (Presenter)**

**2021 AAA Auditing Midyear Meeting (Presenter)**

**2021 Hawai'i Accounting Research Conference (Presenter)**

**2021 Brigham Young University (Co-author Presenter)**

**2021 University of Oklahoma (Co-author Presenter)**

**2021 University of Wisconsin-Madison (Co-author Presenter)**

**2020 Naval Post Graduate School (Presenter)**

**2020 Tennessee Alumni Research Symposium (Co-author Presenter)**

**2020 AAA Annual Meeting (Presenter - Two Manuscripts)**

**2019 Center of Audit Quality Virtual Feedback Session (Presenter)**

## CONFERENCE PARTICIPATION

**2025 PCAOB** Conference on Auditing and Capital Markets

**2025 Hawaii Accounting Research Conference**

**2024 AAA Annual Meeting**

**2024 AAA Auditing Midyear Meeting**

**2024 Hawaii Accounting Research Conference**

**2023 AAA Auditing Midyear Meeting**

**2022 AAA Auditing Midyear Meeting**

**2021 AAA Auditing Midyear Meeting and Doctoral Consortium**

**2021 Hawai'i Accounting Research Conference**

**2020 Contemporary Accounting Research and Doctoral Consortium**

**2020 AAA Annual Meeting**

**2020 Auditing Midyear Meeting and Doctoral Consortium**

**2019 AAA Annual Meeting**

**2019 Virginia Tech Accounting Research Conference**

**2019 UVA Distinguished Speaker Series: Qualitative Seminar**

**2018 Virginia Tech Accounting Research Conference**

**2018 Virginia Area Research Conference**

## ACADEMIC SERVICE – CONFERENCE

**2025 Discussant - Hawaii Accounting Research Conference**

**2024 Discussant - AAA Annual Meeting**

**2024 Discussant - AAA Auditing Midyear Meeting**

**2024 Discussant - Hawaii Accounting Research Conference**

**2023 Reviewer - Two Manuscripts,** AAA Auditing Section Midyear Meeting

**2022 Reviewer - Two Manuscripts,** AAA Auditing Section Midyear Meeting

**2021 Discussant - Hawaii Accounting Research Conference, Virtual**

**2021 Reviewer - Two Manuscripts,** AAA Auditing Section Midyear Meeting

**2020 Reviewer - Three Manuscripts, AAA Annual Meeting**

**2020 Discussant -** AAA Auditing Section Midyear Meeting

**2020 Reviewer - Two Manuscripts,** AAA Auditing Section Midyear Meeting

**2019 Discussant - AAA Annual Meeting**

**2019 Reviewer - Two Manuscripts, AAA Annual Meeting**

**2019 Moderator - AAA Annual Meeting**

## ACADEMIC SERVICE - JOURNAL

**2024 Ad Hoc Reviewer: *Issues in Accounting Education***

**2022 Panelist: weARE Webinar Series: *Accounting Horizons***

**2021 Ad Hoc Reviewer: *Journal of International Accounting Research***

**2020 Ad Hoc Reviewer: *Journal of International Accounting Research***

**2019 Ad Hoc Reviewer: *Journal of International Accounting Research***

## UNIVERSITY SERVICE

2025 – Present Adkerson School of Accountancy, Research and Excellence Committee

2023 – Present Adkerson School of Accountancy, Strategic Planning Committee

2021 – Present Adkerson School of Accountancy, Scholarship Committee

2021 – 2023 Adkerson School of Accountancy, Curriculum Committee

## PROFESSORSHIPS, ACADEMIC HONORS AND AWARDS

2024 KPMG Professorship

2024 Adkerson School of Accountancy Excellence in Research Award

2023 KPMG Outstanding Published Manuscript

2023 *Accounting Horizons* Best Paper Award

2020 Pamplin College of Business Doctoral Summer Research Grant

(Awarded to only four PhD students in the business college)

2019 Pamplin College of Business Doctoral Summer Research Grant

2019 Virginia Society of Certified Public Accountants PhD Accounting Scholarship

2018 Pamplin College of Business Doctoral Summer Research Grant

2018 Thomas M. Wells and Kathy Dargo Accounting and Information Systems Fellowship

2017 Accounting and Information Systems Alumni Scholarship

## PROFESSIONAL AFFILIATIONS

Member, American Accounting Association (AAA) 2017 – Present